



JUDITH ANN BODLEY M.A., B.A.

PROFILE

Representing over 20 years of expertise in the Broadcasting Industry with an emphasis in Radio and Television. P.R. Specialist, Publicist, Media Manager, Interviewer, producer, Voice-Over Talent and Actress. Lecturer Dept. Of Communication Studies – NCU. CEO – Judith Media. Co-Founder & Co-CEO – Island Music Conference and Burke Bodley Limited.

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PERSPECTIVE

"Every nation's media influences its values, attitudes, global role and reach. Media's character is determined by the stories told – the validity and its weight in information, and entertainment. Content is not only King, but more so a calculating Queen"

ABOUT

Media Industry Professional. Communications & P.R. Specialist. Broadcaster and Programmer. Communications Instructor, specializing in radio & television. Trained at, California State University L.A, Carimac UWI and NCU. Background includes media management, instruction and mentoring. Mother of two sons. A Daughter, on an extraordinary journey from the womb to the tomb

Voted among the top three women in media in the Caribbean. Jamaica Federation of Musicians awardee for Radio Jock of the year and also for outstanding contribution to the Jamaican music industry. Extensive experience in Jamaica's Entertainment Industry with a focus on production, public relations and publicity - Shaggy, Teejay etc. Over 500 interviews executed/Produced. The only journalist invited to cover live - the recent Beenie Man/Bounty Killer Verzuz clash. Owner of the final interview with Garnet 'silk' Smith. Instrumental in the development of Jamaican entertainment journalism. Recently directed and produced the "Dennis Emanuel Brown Documentary" for the Government of Jamaica. Recently Co- produced the Reggae edition of DJ Cassidy's 'Pass The Mic'.

A member of the team that executed the Buju Banton -LWTF Jamaica leg, The Burna Boy-Love Damini show in Jamaica and the Chris Brown show in Jamaica. Co- Founder and Co-CEO for the Island Music Conference.

EXPERIENCE

Awarded for outstanding coverage of 1990 Jamaat Al Muslimeen Trinidad Coup attempt- whilst a young journalist at KLAS FM 89[the leading newsroom in Jamaica at the time. Programmer for IRIE FM in the mid-nineties. In the late 1990's, a member of the team that changed radio listenership in Jamaica, at FAME FM. In 2002 conceptualized and created the programming format, station format and identity for ZIP 103FM, managing and taking the station from concept to reality. Created and continues to utilize own format for training radio producers.

The first Female Station Manager for RJR 94FM, in mid-2000s. V. P. News & Current Affairs at CVM Television, spearheading international best practice coverage of the 2016 General Elections and in 2017 launching Jamaica's first hybrid 90-minute news programme, merging a newscast, current affairs discussion and various information elements. V.P. of Content Strategy at CVM Television (2019- Nov 2020).
