



BLAISE FFRENCH

MEDIA KIT

5.3M FOLLOWERS INSTAGRAM

@blaiseffrench

52K + FOLLOWERS TIKTOK

@blaiseffrench

30M + VIEWS

@blaiseffrench



ABOUT

Blaise Ffrench is a notable entrepreneur, actor, model, athlete, NBA Agent, real estate agent, investor and **brand builder** from Queens, New York with 5.3 million followers on his verified Instagram account. As a man of many talents, Blaise is much more than an "influencer" because **Blaise also specializes in growing brands by utilizing his sales and marketing expertise.** As a seasoned professional with a deep understanding of sales, the creative process, and the formation of successful brand partnerships, Blaise routinely works with brands such as BODYARMOR Super Drink, Alo, Banana Republic, Puma, Saks Fifth Avenue, Gucci, the famous Beverly Hilton Hotel as well as the Four Seasons.

Blaise has starred in movies such as "Marry Me," "Family Man," and "Plan B." He has also made appearances on shows like CBS's "The Code", Hulu's "Wu-Tang American Saga" and Starz's "Power." Blaise has been featured in **Forbes Top 30 Under 30**, has thrown out the first pitch at a Mets game, has played in the Knicks Celebrity basketball game, and has even appeared in commercials for the 2018 Super Bowl. In 2022, Blaise was named a "Saks Man," where he joined an exclusive group of individuals who market men's luxury brands for Saks Fifth Avenue.

Between Blaise's work ethic, his powerful story, and his smile, he truly takes brand building to another level. With Blaise's diverse reach to his audience, his ability to both create professional content as well as translate marketing into sales, and his followers' loyalty and purchasing power, he is consistently an asset for brands to work with. Blaise loves to create long and lasting partnerships with brands he truly believes in. His handle for all social media accounts is **@BlaiseFfrench**.

PARTNERS



milk

APL

GUCCI



BODYARMOR



BANANA REPUBLIC



FASHION NOVA



AMIRI

alo

Saks Fifth Avenue

— DREAM —
HOSPITALITY
GROUP



CROSSROPE

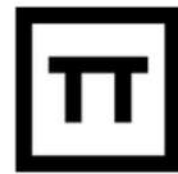


TAO
GROUP

LOVESAC



KUSHNER



Transformer
Table



FLAMINGOS LIFE[®]
SPANISH PLANT-BASED SHOEMAKERS



Mike's
HOT
HONEY[®]

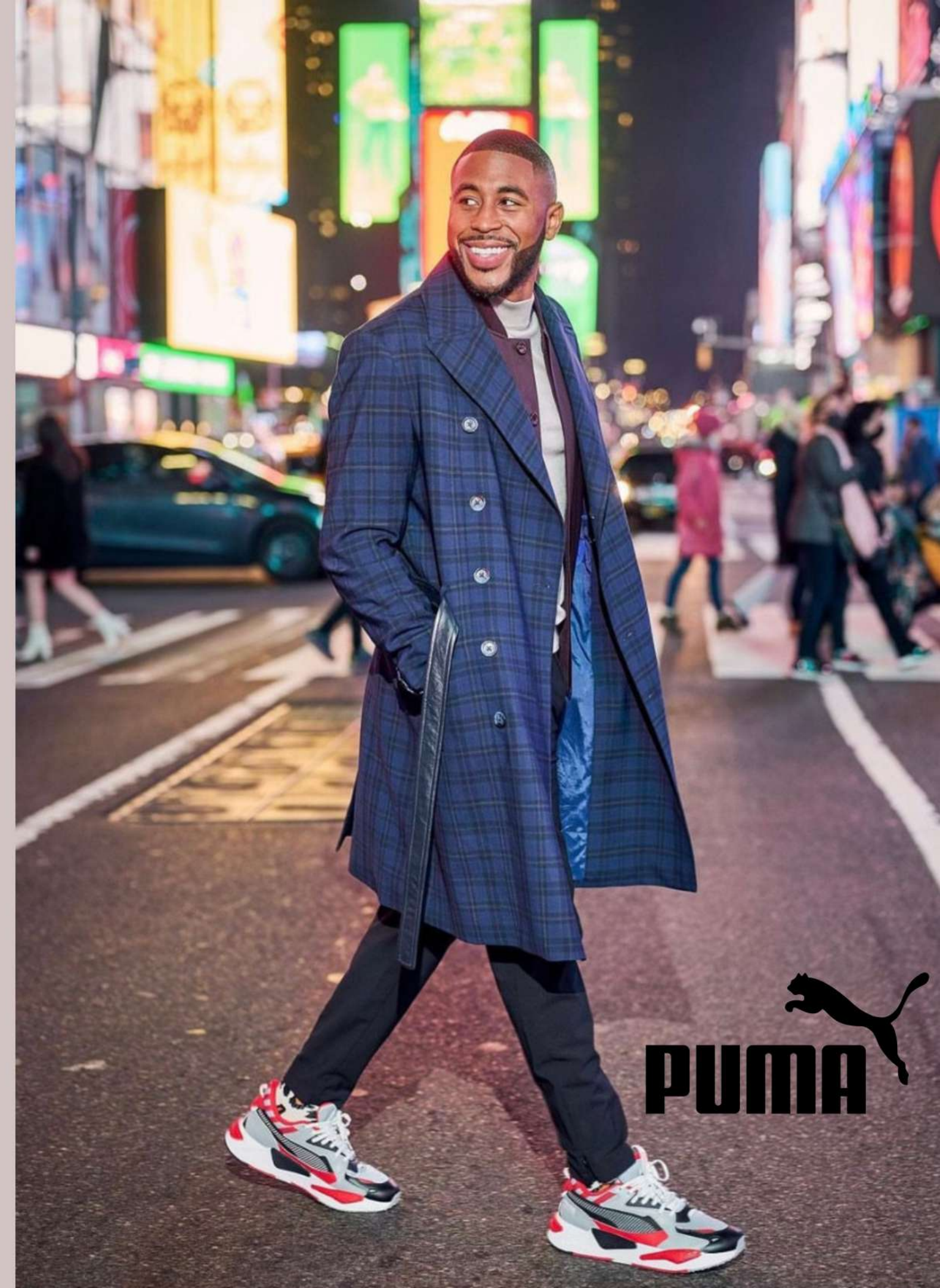


TRUE RELIGION
MANSCAPED[™]

VAIL RESORTS[®]

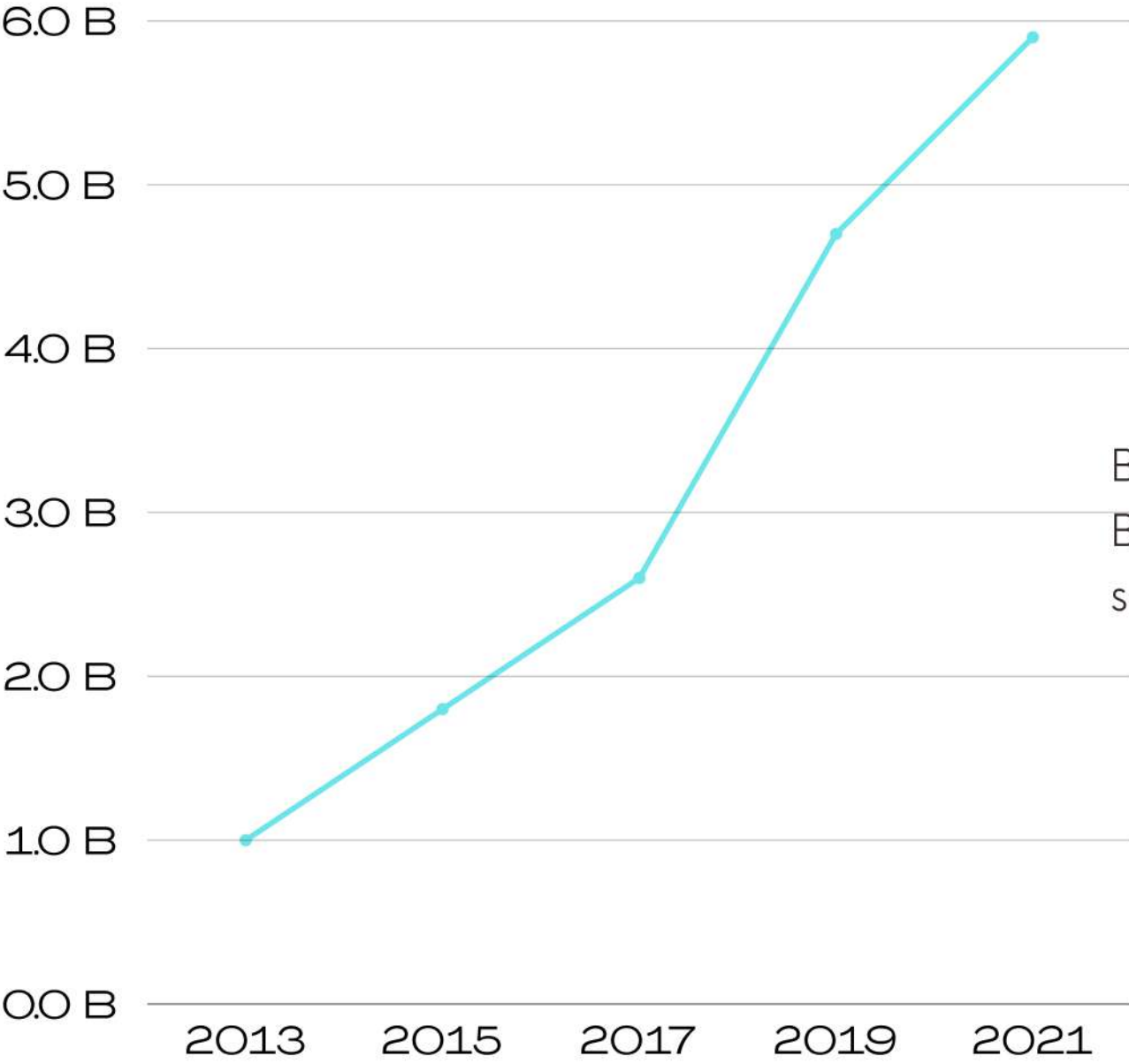
PARTNER SUCCESS STORIES

1. **BODY ARMOR SUPER DRINK**
2. **SAKS FIFTH AVENUE**
3. **ALO**
4. **MAJOR LEAGUE SPORTS:**
NBA, MLB, NFL, MLS



BODY ARMOR SUPER DRINK

As a shareholder of the popular sports drink BODYARMOR, Blaise successfully contributed to the company's record buyout by Coca Cola for \$5.6 Billion. Through his work with the brand, Blaise has connected with some of the world's most influential athletes like James Harden, Floyd Mayweather, and the late Kobe Bryant.



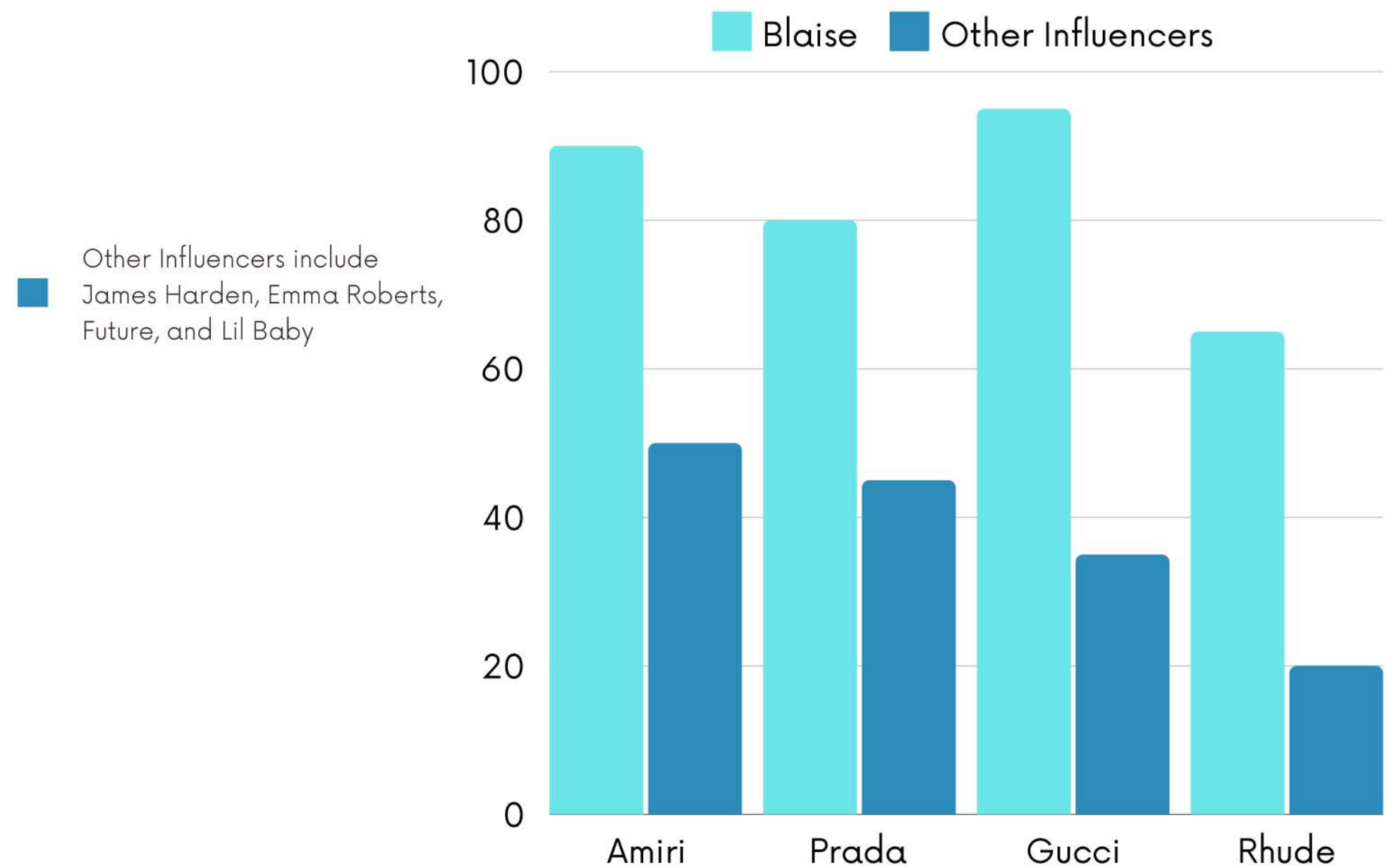
Body Armor's Valuation with Blaise at the helm of marketing & sales relations.





SAKS FIFTH AVENUE

Since 2022, Blaise has partnered with Saks Fifth Avenue to become a “Saks Man,” joining an exclusive group of individuals who model and market men’s luxury brands for Saks. Blaise regularly meets with the CEO to curate new events and bring in new products. Since joining The Saks Man Program, Blaise has successfully sold out campaigns for brands such as Amiri, Prada, Gucci, and Rhude.

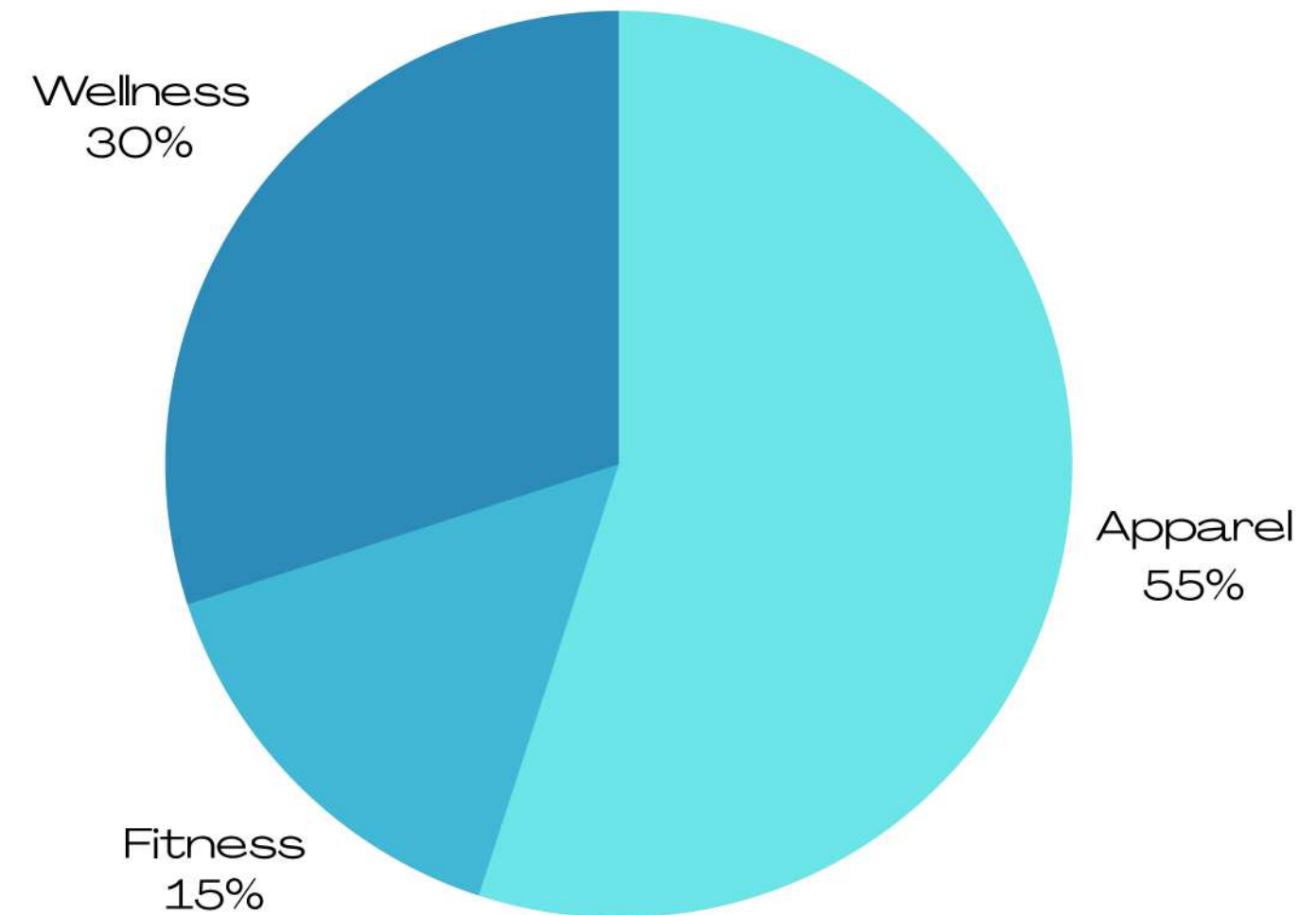




ALO

In the short time that Blaise has partnered with Alo, he has already generated over \$2.4M revenue in apparel, fitness, and wellness products. Blaise has not only brokered a purchase-order deal exceeding \$1M, but he has also marketed Alo to well over 5M consumers on a weekly basis. Alo also works with super influencers such as Kylie Jenner and Hailey Beiber, both of whom have not generated the amount of sales Blaise has contributed to the brand.

Blaise's Revenue Breakdown for Alo Yoga



Confidentially Disclosed

Kylie Jenner
1.6M

Hailey Beiber
900K



MAJOR LEAGUE SPORTS

Blaise has a long-standing relationship with the NBA as well as the WNBA, MLB, NFL and MLS. He has worked with teams such as The New York Knicks, The Brooklyn Nets, The LA Clippers, The Miami Heat, New York Liberty, Dallas Wings, The New York Mets, New York Giants, New York Jets, Los Angeles Chargers, and The New York City Football Club.

Through his work with The New York Knicks especially, Blaise has been able to successfully showcase other brand partnerships he's worked on such as Puma, Mike's Hot Honey, Siegelman Stable and Flamingos Life. Blaise hopes to be able to showcase your brand in a similar fashion.



SOCIAL MEDIA

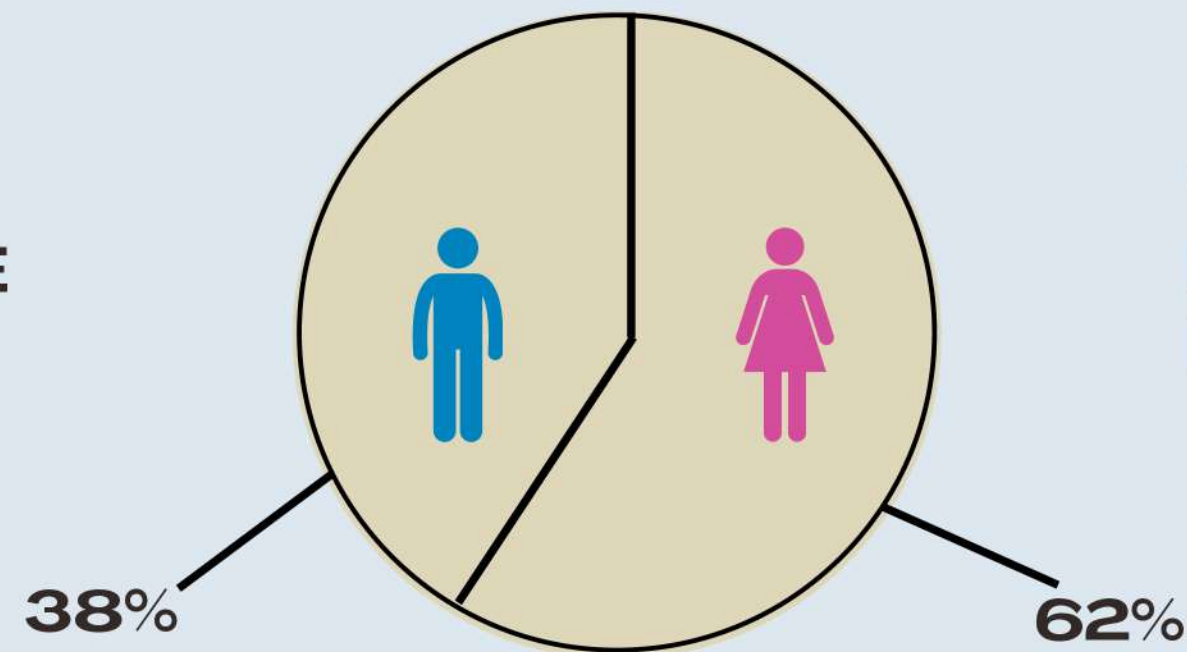
5.3M

IG FOLLOWERS

TARGET AUDIENCE

60K

AVERAGE
LIKES



10%

ENGAGEMENT
RATE

TOP LOCATIONS

LOS ANGELES | NEW YORK | MIAMI | NEW JERSEY | LONDON



LET'S WORK TOGETHER

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