**BYRON ARIS -BIO**

Byron A. Aris is a Jamaican-born technologist, entrepreneur, and author. He is the founder and CEO of Hailup Influencers Inc., a mobile platform designed to connect Caribbean influencers and celebrities with their global fan base. The app enables fans to engage with their favorite personalities through personalized video messages, fostering deeper connections and providing new revenue streams for Caribbean creators.

In addition to his entrepreneurial ventures, Aris has authored the "Dark Cumulus" series, which includes titles such as "When We Were Hackers," "Rise of the CEOs," and "We Are Back." These works reflect his passion for writing and his extensive experience in the technology sector.

Aris's professional background spans over two decades in the financial and technology industries, where he has served as a cybersecurity risk consultant and project management professional. He is also involved in various technology-related projects, demonstrating his commitment to innovation and community engagement.

Through Hailup Influencers Inc., Aris aims to empower Caribbean influencers economically and culturally, strengthening their digital presence and reconnecting the diaspora with their heritage.